lanagement REVIEW

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AMERICAN MANAGEMENT ASSOCIATION

In This Index to Volume XXIX of The Management Review are listed some 400 articles that were digested in the 12 issues of the magazine that appeared during the year 1940. These articles were selected by the editors of The Management Review as the best that appeared during 1940, from periodicals, pamphlets and reports published throughout the United States. All the articles are devoted to business subjects, and especially those treating of the operating phases of company practice.

THE GUIDING THOUGHT OF THE ASSOCIATION in making the compilation has been to render it as useful as such a tool can possibly be. The user will find that it has been extensively cross-indexed to facilitate search for an article on a given subject.

This is the Second Index to The Management Review that has been published. The first that appeared was devoted to articles digested in the 1939 issue. Further indexes will be issued on completion of subsequent volumes.



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